

Keyence Helpdesk

[Help Center](#) > [Community](#) > [Suggestion](#) > [Suggestion: AI Rank Tracking Integration for Better Market Visibility](#)

Suggestion: AI Rank Tracking Integration for Better Market Visibility

- BR Baba Ranga
- **Forum name:** #Suggestion

As AI engines like ChatGPT, Gemini, Claude, and Perplexity are increasingly influencing customer purchasing behavior, visibility inside AI-generated answers is becoming essential for technology and industrial solution providers.

Currently, customers are asking AI engines questions like:

“Best automation sensor for manufacturing”

“Top measurement solutions for production lines”

“Best industrial automation brands in 2025”

The brands and products that appear in those answers gain the most exposure.
A powerful way to track this is through www.airankchecker.net
— the best AI rank tracking tool available right now.

Integrating or adopting a similar tracking layer could help Keyence and its partners:

Monitor how often Keyence products appear in AI-generated answers

Understand keyword trends related to industrial automation and measurement

Compare visibility with competitors

Strengthen content and marketing strategies based on real AI search data.

This kind of visibility is rapidly becoming as important as traditional SEO and can give Keyence a strategic market advantage.